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Changsha Broad Homes Industrial Group Co., Ltd.

長沙遠大住宅工業集團股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2163)

APPOINTMENT OF CO-PRESIDENT

The board of directors (the “**Board**”) of Changsha Broad Homes Industrial Group Co., Ltd. (the “**Company**”) and, together with its subsidiaries, the “**Group**”) hereby announces that Mr. Hu Shengli (胡勝利先生) (“**Mr. Hu**”) has been appointed as the co-president of the Company at the meeting of the Board convened on May 24, 2021 with a term of office starting from the date of approval by the Board to the date on which the third session of the Board of the Company is established and a new session of senior management of the Company is appointed.

On the same date as the appointment of Mr. Hu as a co-president of the Company, Mr. Hu is also appointed as a chief executive officer of Changsha Broad Homes Cube Technology Co., Ltd. (長沙遠大魔方科技有限公司), a wholly-owned subsidiary of the Company. The biographical details of Mr. Hu are as follows:

Mr. Hu Shengli, aged 48, worked at College of Hunan Telecom from August 1993 to March 1999 and worked at 湖南國信尋呼有限責任公司 from April 1999 to August 2000. During Mr. Hu’s tenure at China Unicom from September 2000 to February 2011, he had served consecutively as the deputy general manager of Marketing Department of China Unicom Hunan, the general manager of C Network Operation Department, the deputy general manager of China Unicom Changsha, the general manager of China Unicom Loudi, the general manager of Sales Department of Headquarters of Unicom Huasheng, the director of Channel Management and Sales Division of Sales Department of China Unicom Group and other positions. Mr. Hu served as the general manager of 湖南金拓天油茶科技有限公司 from March 2011 to November 2011 and served as the vice president of FunTalk China Holding Limited and the general manager of 樂語凱飛通訊技術有限公司 from December 2011 to December 2013. Mr. Hu worked at JD Group from January 2014 to January 2021, and served consecutively as the general manager of Communication Procurement Department I, the general manager of Communication Procurement Department, the group vice president and the president of the 3C and Entertainment Business Unit, the senior group vice president and the president of the Fashionable Household Platform Business Division, the senior group vice president and the head of Strategic Cooperation Department and other positions.

Mr. Hu was selected as one of the Top Ten Outstanding Youths of the second session of the Information Industry of Hunan Province and the torchbearer of the Changsha Station of the 2008 Beijing Olympic Games. “JD Special CEO Award” was awarded to 3C and Entertainment Business Unit under Mr. Hu’s leadership in 2017. Mr. Hu graduated from Changsha Railway University in July 1993, and obtained a Master’s Degree in Business Administration from Hunan University in March 2008. He is currently enrolled in the EMBA program at China Europe International Business School.

The Board believes that appointing Mr. Hu as the co-president of the Company will strengthen the Group’s management team as a whole and would like to express its warm welcome to Mr. Hu to the Group.

On behalf of the Board
Changsha Broad Homes Industrial Group Co., Ltd.
Zhang Jian
Chairman

Changsha, May 24, 2021

As at the date of this announcement, the Board comprises Mr. Zhang Jian, Ms. Tang Fen, Ms. Shi Donghong, Mr. Zhang Kexiang and Mr. Tan Xinming as Executive Directors; Mr. Zhang Quanxun and Ms. Hu Keman as non-Executive Directors; and Mr. Chen Gongrong, Mr. Li Zhengnong, Mr. Wong Kai Yan Thomas and Mr. Zhao Zhengting as independent non-Executive Directors.